

For Immediate Release

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Five startups chosen to pitch at the Alabama Launchpad Competition Finale on April 7 in Florence

Birmingham, Ala., Feb. 19 – An Alabama Launchpad judging panel today selected five startups to participate in the Startup Competition’s April 7 finale pitch event in Florence.

The five teams were chosen from the eight startup teams that did live pitches Friday before the judges at Evonik Industries, 750 Lakeshore Parkway, in Birmingham.

The advancing teams are:

- **Alternavisit**, based in Birmingham, is a secure cloud based software to capture patient requests for care without a doctor’s office visit and creates an efficient solution of communication and information capture.
- **Daily Drip**, based in Birmingham, provides continuing education content for busy professionals.
- **TechtoTable**, based in Mobile, develops applications to improve restaurant operations and guests’ dining experiences.
- **White’s Environmental Solutions**, based in Anniston, takes organic wastes and transforms them into a solution for farmers and landscapers.
- **XpertDox, LLC**, based in Birmingham, is an online doctor finder tool personalized for patients’ diseases based on doctors’ clinical skill, educational and leadership roles and research.

The teams will compete for a share of up to \$250,000 in funding as part of the Economic Development Partnership of Alabama’s statewide innovation-based economic development efforts to diversify the state’s economy. The finale will be held at the George Lindsey Theatre, 500 North Pine Street, in Florence.

"Startup businesses and entrepreneurs play a key role in developing Alabama's economy and creating new jobs across the state," said Launchpad Programs Director Greg Sheek. "We saw amazing ideas and examples of innovation from the participants today, and we look forward to bringing opportunity to more innovative startups and entrepreneurs this year."

Judges for this competition round are:

- **David Gray**, CEO, Daxko
- **Giles McDaniel**, Executive Director, Shoals Entrepreneurial Center and Fund Manager, Mane Capital Fund
- **Greg Mikos**, Owner, Mikos/Kampakis Insurance
- **Craig Parker**, General Manager, EmergencyCallWorks, Inc.
- **Lisa Williams**, President, Chimaera, Inc.

About the Economic Development Partnership of Alabama: Now in its 25th year, the non-profit Partnership represents the private sector's contribution to economic development in Alabama. Fully funded by more than 70 leading companies invested in the state's long-term economic success, EDPA provides leadership and services that recruit new businesses to the state, retain existing businesses and renew Alabama's economy by encouraging innovation both within existing industries and through the commercialization of new technologies.
www.edpa.org

About Alabama Launchpad: Alabama Launchpad helps high growth companies start, stay and grow in Alabama while supporting, advocating and recognizing entrepreneurship statewide.
www.alabamalaunchpad.com

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